

KARSTEN BONDY

WRITER / PRODUCER



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PROFILE

I am:

A storyteller, writer, & producer of TV, podcasts, social media, & animation
An expert at explaining tech to laymen & giving high-level analysis to experts
Driven to master new media, learn new tech, & make content ahead of its time

SEEKING

work as a writer, producer, or content manager

WORK EXPERIENCE



30,000 Words Per Second; Richmond, CA — *Founder/Producer* APR 2006 - PRESENT

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CISCO TV; San Jose, CA — *Studio Producer*

NOV 2021 - AUG 2022

Owned the production pipeline for 25 corporate videos and celebrity events
Partnered with Marketing to restart Cisco's podcast program halted in 2020

- Livestreamed the 2022 Cisco Live Keynote to 100,000 viewers worldwide
- Remotely directed c-suite execs, engineers, & celebs to cut shoot times by 33%
- Created budgets and schedules; hit budgets & deadlines on 100% of projects

TWIT.TV (THIS WEEK IN TECH); Petaluma, CA — *Senior Producer* FEB 2012 - NOV 2020

Produced 6-7 live-streamed video podcasts about technology every week

Lead creative and operational production on 20 podcasts and >100 events

- Worked cross-functionally with engineers & post to shoot & edit daily podcasts
- Automated show creation with Zapier & IFTTT to increase productivity by 20%
- Developed shows that increased TWIT revenue from \$5m to \$10m/yr in 4 years

TECHTV & G4; San Francisco & Los Angeles, CA — *Series Producer* AUG 2002 - MAR 2006

Showrunner of *X-Play*, TechTV & G4's #1 show, iTunes top 10 tech podcast

Masterminded 230 episodes of cult hit video game review/sketch comedy show

- Coproduced 20+ channel-wide projects: worldwide events, game & console launches
- Managed & mentored a team of 20 producers, hosts, freelance writers, & interns
- Wrote and copyedited 1000+ video game reviews, interviews, & comedy skits

TECHTV/ZDTV; SF, CA — *Motion Capture Animation Producer* JAN 1998 - DEC 2001

Developed & operated TechTV's \$2 million motion capture animation studio

Produced the 1st programming, won 4 Emmys for the #1 technology network

- Produced 6 national and international TV shows and 100s of promotional shorts
- Auditioned, trained, & supervised contractor body performers & voice-over artists

MSNBC'S THE SITE; SF, CA — *Writer/Motion Capture Animator* MAY 1996 - DEC 1997

Employee #6 at *The Site*, 1st show aired on MSNBC & 1st nightly tech news show

- Operated motion capture animation studio that won MSNBC's 1st Emmy Award

EDUCATION



HARVARD UNIVERSITY

Cambridge, MA

Undergraduate Degree:
English BA Cum Laude

SKILLS



SOFTWARE SKILLS

SEO • Social Media • CMS
MS Office • Google Drive
Adobe Creative Cloud Apps
Video Conferencing & Capture

Corporate Video Production
Directing
Communication
Project Management
Budgeting & Scheduling
Interdepartmental Collaboration

Podcast & Streaming Production
Writing
Journalism
Multitasking
Technical Directing
Audio Engineering & Editing
Social Media Content/Marketing

TV, Web, & Podcast Production
Producing
Copy Editing
Creative Writing
Conflict Resolution
Planning • Leadership
Creative Problem Solving

Television & Web Production
Motion Capture Animation
Graphic Design
Script Writing
Copywriting

Television & Web Production
Motion Capture Animation
Writing • Research • Journalism



EXPERIENCE: 30,000 Words Per Second

30,000 WORDS PER SECOND; Richmond, CA

APR 2006 - PRESENT

30,000 Words Per Second is devoted to exploring and explaining technology. We offer video and podcast production, tech consulting, and AI training/content. We specialize in creative content, creative problem solving, and creative advice about technology for clients from Fortune 500 companies to artists and educators.

PREVIOUS CLIENTS

REBELLION PAC / TURNER FOR CONGRESS; Boston, MA JUN 2021 - AUG 2021
Wrote & produced 25 micro-targeted social media ads for US Congress candidate

WEST CONTRA COSTA SCHOOL DISTRICT; Richmond, CA MAR 2020 - JUN 2021
Designed & built home classroom studios for 2020-21 remote teachers (volunteer)

PRN / WALMART / COSTCO; San Francisco, CA JUN 2011 - FEB 2012
Collaborated with clients to make 20+ ads for Walmart, Costco, Kraft, & others
Developed 3 mini-documentaries about video games targeted at women.

DISCOVERY DIGITAL / REVISION 3; San Francisco, CA NOV 2010 - AUG 2011
Produced, directed, & edited 5 YouTube shows/video podcasts about technology

PENN AND TELLER / PENN JILLETTE; Las Vegas, NV NOV 2010 - AUG 2011
Planned & edited 52 episodes of Penn Jillette's biweekly podcast *Penn Points*

PODSHOW / MEVIO; San Francisco, CA JUN 2009 - JAN 2010
Crafted 4 SEO-focused podcasts on tech & games for the 1st podcast network
Upgraded Podshow/Mevio's video podcasting studio to cut shoot times by 25%

AMC NETWORKS / GAMEPLAY HD; New York, NY APR 2006 - NOV 2008
Pioneered the 1st US TV esports coverage of the World Series of Video Games
Piloted a unique 30-minute adventure show shot entirely in *World of Warcraft*

CURRENT PROJECTS



AI EDUCATION
Teaching Artists how to use Generative AI to Boost their Creativity



CONSULTING
Video service, tech support, and SFX for educators (volunteer)



AI PRODUCTION
Using AI to create tutorials and unique online experiences

SAMPLES / PORTFOLIO & MORE INFO

30000WordsPerSecond.com or 30kwps.com

SOFT SKILLS

Curious: always driven to learn
Creative: sees solutions others miss
Adaptable: flexible under pressure
Empathetic: listens before speaking
Independent: self-starter & finisher

AWARDS

2018 WEBBY AWARD: TECHNOLOGY PODCAST

"This Week in Tech" (Honoree)
TWIT

2017 WEBBY AWARD: TECHNOLOGY PODCAST

"Leo Laporte talks with Edward Snowden's Lawyer"
TWIT

2001 EMMY AWARD: ENTERTAINMENT PROGRAM (SF/NORCAL)

"Dash's Animation House"
TechTV

2001 EMMY AWARD: SPECIALTY: TECHNICAL ACHIEVEMENT (SF/NORCAL)

"Virtual Character Composite"
TechTV

2000 EMMY AWARD: SPECIALTY (SF/NORCAL)

"Virtual Character Composite"
ZDTV

1999 EMMY AWARD: SPECIALTY (SF/NORCAL)

"Tilde and Dash Composite"
ZDTV

1997 EMMY AWARD: SPECIALTY (SF/NORCAL)

"Dev Null Composite"
MSNBC / ZDTV